

**GRANDVIEW CITY COUNCIL
SPECIAL MEETING MINUTES
JUNE 1, 2021**

1. CALL TO ORDER

Mayor Gloria Mendoza called the special meeting to order at 6:00 p.m. in the Council Chambers at City Hall.

The meeting was held in person and was also available via teleconference.

Present in person: Mayor Mendoza and Councilmembers David Diaz, Mike Everett, Bill Moore (Mayor Pro Tem), Robert Ozuna and Joan Souders

Present via teleconference: Councilmember Diana Jennings and Javier Rodriguez

Staff present: City Administrator/Public Works Director Cus Arteaga and City Clerk Anita Palacios

2. ECONOMIC DEVELOPMENT PLANNING

Councilmember Everett suggested the following road map for economic development planning. He explained that according to the Municipal Research handbook, Council needs to establish a set of priorities. This meeting was just the first step in the process. Councilmembers would present their ideas orally or in writing which would be reduced to individual lists, copies of which are attached hereto as part of these minutes. Those lists would be collected by the City Clerk who would provide a packet of all of the lists to the Mayor and Council. The Mayor and Council would rank all the ideas and these ranked lists would be distributed. The next meeting, in two weeks, would be led by a facilitator and at the end of that meeting, a draft "Elected Officials" priority list would be generated. The following step would be to encourage staff and citizens to contribute their ideas. To integrate all of this, a workshop would be scheduled with the elected officials, staff and public. The workshop would also be led by a facilitator. At the end of the workshop, the City should have a priority list and would put together specific measurable plans for achieving each goal.

Following were the Mayor and Council ideas:

Mayor Mendoza

- Business grant application that would provide for outdoor unique attraction and/or outdoor seating
- Community art contest – partner with local business
- Skate park
- Improve infrastructure

Councilmember Moore

- Beautification projects
- Additional housing opportunities
- Hotel
- Vocational education/training opportunities
- Truck stop

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- Neighborhood drug store

Councilmember Jennings

- Aquatic center
- Drugstore
- Sit down restaurant
- Hotel
- Exit 75 roundabout
- Improve downtown building appearance
- Increase code enforcement
- Increase Library hour
- Increase use of Country Park and Norm Childress Amphitheatre
- Improved internet access
- Leverage CARES money to build infrastructure
- Enhance partnerships with School District, YVC, etc.

Councilmember Diaz

- Website – post a weekly or monthly business profile
- Grape Stomp
- City stroll event on Wine Country Road
- Food truck rally at Country Park/Norm Childress Amphitheatre
- Research the availability of national conference on cities that focus on economic development
- Reclaim downtown – focus on contacting property owners not keeping up their buildings downtown

Councilmember Rodriguez

- Downtown store facades appealing
- Transportation accessibility (People For People)
- Improve internet access
- East entrance business clean-up
- Exit 75 roundabout
- Semi-truck parking (truck stop)

Councilmember Ozuna

- Develop mission statement for economic development
- Develop marketing materials
- Promotional materials to send to perspective businesses
- Engage community to access needs and wants
- Identify City ambassadors for potential businesses
- Economic development policies for growth
- Economic development opportunities to pursue
- Pursue grant availability
- Business grants for painting downtown buildings
- Youth leadership initiative

Councilmember Souders

- Serve the community
- Code enforcement (i.e., parking enforcement)
- Exit 75 roundabout
- Downtown building improvements
- Water/sewer capacity
- Restaurant grease traps
- Golf course

Councilmember Everett

- Exit 75 roundabout
- Extension of infrastructure to the east and west entrances
- Comprehensive Plan Update
- Vehicle Charging Stations

The next economic development planning meeting would be scheduled for Tuesday, June 15, 2021 at 6:00 p.m.

3. ADJOURNMENT

The special Council meeting adjourned at 7:00 p.m.

Mayor Gloria Mendoza

Anita Palacios, City Clerk

Let me suggest to the Council a road map for where we want to go. If you review the Handbook from Municipal Research, they point to establishing a set of priorities by the elected officials. Tonight is the first step toward having a set of priorities that reflect the direction the City wants to go.

This meeting is just the first step in the process. It will require thought and work. When John Kennedy talked about going to the moon and back in the 60's he said that we should adopt that goal, not because it was easy but because it was hard.

No hand ideas

I suggest for tonight's meeting we try and keep it to an hour. I suggest that everyone have six minutes time to speak, that the end of six minutes per person we have two minutes for people to ask clarify questions about the ideas that others have put forward. In addition to the ideas that are articulated, everyone is invited to have a more extensive list in writing. All of the ideas whether presented orally or in writing, will be reduced to individual lists (yes, there can be duplicates). Those lists will be collected by the Clerk, who will provide a packet of all of the lists and supply them to the Mayor and Council members. Each member of the team will rank all of ideas from 1 to 100 (if there are that many) These ranked lists will be given to everyone. Because at the next meeting----I suggest in about two weeks, and will be led by a facilitator at the end of that meeting we should have the draft "Elected Officials" Priority list. Because we do not want meetings that go for hours and hours, it may take a couple of meetings to get to that list.

The next step will be to encourage Staff and Citizens to contribute their ideas. To integrate all of this, we need to schedule a Work Shop with all of the elected officials, the staff and public. We can have this meeting in location other than the City Hall if that is your wish. It should be led by a facilitator and will take most of a day. At end of the meeting we should have priority list and we should have begun putting together specific measurable plans for achieving each goal.

We need to get this done before end of July, because work on the Budget begins in August.

Bill Hoover 6-1-2021

As part of economic development we need to keep working on beautification projects. As Grandview has tourism coming thru town and people looking for housing; also possible businesses, we need a Hotel.

Possible training center such as Perry Technical Institute. Or partner with YVC & YCDA for job training programs to meet possible educational needs for new businesses,

Believe we could benefit and support a truck stop center with a hotel, convenience store, and possible restaurant.

Neighborhood drug store.

Economic, Infrastructure, and General Improvements
Diana Jennings

Priority	Improvements	Priority	New
1	business façade - improve the outward appearance of closed businesses	1	aquatic center
2	more code enforcement	2	drug store (e.g. Walgreens, CVS)
3	Increased hours of library operations	3	sit down restaurant
4	increased use of Country Park/Childress Ampitheater	4	hotel
5	improve/increase internet access	5	roundabout to facilitate traffic coming off I-82

Follow the transportation plan
leverage any CARES monies to implement improvements
Enhance partnerships with Grandview School District and YVC and other community entities to offer programming to the community

Gloria

COVID funds - more creative to get return on investment/businesses -> application to have
1 an outside attraction/seating
2 attraction to bring outside to city - community art contest/business partner
3 skate park
4 improve infrastructure to ease investment

Bill

pushing beautification project
hotel
more/different types of business
a technical school/enhance vocational programs
truck center for semi trucks
neighborhood grocery

David

website

Javier

downtown stores facades more appealing
transportation - more efficient and accessible (people for people)
internet access
Eastside entrance - clean up
roundabout
parking - a place for semi trucks / closer to town for shopping ease & accessibility

Robert

mission statement
develop marketing / promotional materials
re-engage communities; city ambassadors to promote potential businesses.
policies to support economic growth
identify emerging economic opportunities, demographics, opportunities
pursue grants
downtown beautification - grants of paint,
youth leadership & council
events ie Wapato menudo eventx

Joan

Code enforcement - code standards?
water/sewer capacity
traffic on eastside
grease traps - enhance codes?

Economic Development

- **Website: Post a profile of a business(es) weekly or monthly to encourage patronizing local business.**
- **Grape Stomp: support the event as much as possible.**
- **City Stroll Event on Wine Country Road: Organize a walking event starting at the wine tasting room at the college, museum, businesses, and some vendors along the way.**
- **Food Truck Rally Norm Childress Park /Food in The Park**
- **Research the availability of national conferences on cities and municipalities that focus on economic development.**
- **Reclaim downtown: Focus on contacting property owners not keeping up their building downtown. City paints building and charges cost to owner.**

Economic Development

Theme:

Identify Sponsor

Food Truck Rally

Grandview Chambers

Grandview Eats Rally

Tejano Organization

American Legion

Knights of Columbus

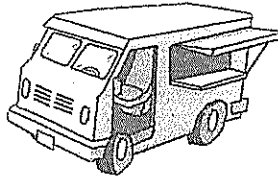
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Focus: Showcase City of Grandview

Invite Food Truck to compete for bragging rights about their food.

Provide trophies: 1st, 2nd, 3rd,

Peoples' Choice



Event At

Norm Childress Park

To coincide with event:

Beer Garden

Car Show

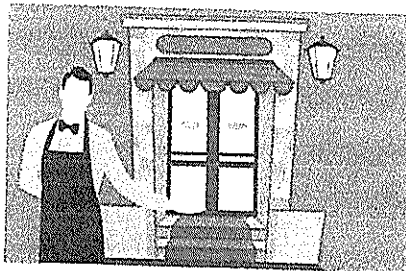
Private Vendors

Theme: Food in The Park

Invite local restaurants, fast food businesses

Focus: Showcase City of Grandview

Norm Childress Park



To coincide with event:

Beer Garden

Car Show

Private Vendors

Economic Development

1. Clean up the eastside entrance.
2. Appealing place for individuals to stay (Motel).
3. Parking place for trucks from DC.
4. Downtown stores facades more appealing.
5. Promote tourism.
6. Improve the efficiency and accessibility of the internet.
7. Transportation that is accessible and efficient for citizens to use.
8. Roundabout on the Eastside of town.

Economic Development Ideas

1. We need to develop a mission statement for the city on economic development.
2. We need to develop marketing materials to showcase our growth and for recruiting new businesses.
3. We need promotional materials to send to potential businesses.
4. We need to ask and engage the community to assess their needs and wants.
5. We need should identify a couple of city ambassadors to be ready to meet with potential businesses.
6. We need the right economic development policies to support growth.
7. Identify the emerging economic opportunities we can pursue as we emerge from the COVID-19 and the changing demographics.
8. We need to pursue grant opportunities.

- Paint the downtown ~~parking~~ Building
- ~~Lead~~ Youth Leadership Initiative
- Events - unprto - menudo ^{constant}.
cooking

City Council

JUAN E. SONDERS

1. We are here to serve the community, its citizens, the businesses, and our partners. We should serve with dignity, honesty, be open with listening ears and be willing to respond.
2. Improve enforcement of our city codes and ordinances.

What are our standards for: Code Enforcement

Police

Fire

Public Works

Water and Sewer

Parks and Rec

Administration

3. Wine Country Road and the McCready exit, with Grandview on the move and growing. We need to work on the congestion at that exit.
4. What is the standard for making our downtown buildings and businesses more appealing? We have beautiful street scape, floral arrangements and trees. There are too many empty buildings and those that are in business, and do they know the design plan, established in the Downtown Revitalization plan from 2007 or 2008?
5. Water and sewer capacity for all the growth taking place and for potential new business ie: Motel , or Port businesses that may be interested in locating to our community.
6. With Potential new restaurants and coffee shops that we hope become a part of Grandview. What about grease traps? Should we consider larger traps to help with the sewer lines? (This suggestion came from a local company that cleans grease traps. They see potential problems with grease building up contributing to grease problems that can get into our sewer lines.)
7. Wine Country Road and the unattractive trailer homes and apartments. What are our standards in making these locations more appealing to people coming into town?
8. What is the standard for the number of parking spaces in residential streets and narrow streets ie: Nicka and Grandridge and Pleasant Street?
9. Continue to look for a developer to build a Golf Course.

Here are some of my ideas for Growing Grandview:

Hotel & Restaurant at either freeway entrance.

Extension of water sewer to the Benton County Line

Round About at East Entrance

Extend the Rose Garden, Benches and Trees to the Veterans Park, requires cooperation with VFW

Review Ordinances etc. with the City Attorney, clean up the “wrecking yards” that have old vehicles just parked and dusty.

Re surface the basketball courts

Work with the Port to “green” the Port?? Tree City??

Work with the Chamber etc. Develop a “Revitalization” Program for downtown Grandview.

Expand the swimming to include a splash pad

Develop a “real estate” available list

Aggressively get broad ban and 5 G

Get Grandview’s own ambulance

Focus on Code Enforcement

Start Developing a new water well

Put a plan in place to deal with the truck traffic

Develop an Artisan’s Gallery in Downtown Grandview

Put sticker on the back window of all police cars that says: “Welcome Bienbenitos to Grandview”