

**GRANDVIEW CITY COUNCIL
SPECIAL MEETING MINUTES
AUGUST 31, 2020**

1. CALL TO ORDER

Mayor Pro Tem Bill Moore called the special meeting to order at 6:00 p.m. in the Council Chambers at City Hall.

Governor Proclamation 20-28.8 continued the prohibition on "in-person" meetings through September 1, 2020. This meeting was available via teleconference.

Present: Mayor Pro Tem Moore and Councilmembers David Diaz, Mike Everett, Diana Jennings, Bill Moore, Javier Rodriguez and Joan Souders

Mayor Gloria Mendoza arrived at 6:10 p.m.

Staff present: City Administrator/Public Works Director Cus Arteaga, City Treasurer Matt Cordray and City Clerk Anita Palacios.

Present on behalf of the Grandview Chamber of Commerce were President Cody Goepfner, Carmen Anders and Carter Gale.

2. RETAIL RECRUITMENT UPDATE BY NAVIRETAIL

Casey Kidd, CEO with NaviRetail, LLC., provided the following retail recruitment update:

- He opened a new office in Fortworth, Texas.
- He specified that most of his contacts for Grandview have been with the hotel industry.
- He changed his contacts to fast food restaurants since the inception of COVID-19.
- He indicated the importance of working with local businesses through the Chamber of Commerce.
- He explained the importance of business collaboration to increase traffic flow from business to business.
- He noted the importance of an on-line presence for local businesses.
- He recommended the City and Chamber focus on business retention, retail education, and business collaboration.

He provided a proposed Scope of Work for continued market analysis and retail development services which would include the following:

- COVID-19-Community Interviews: Interview local businesses to assess overall economic health.
- Phase One-Data Gathering: Gather all necessary data and facts about the community.
- Phase Two-Market Analysis: Study the patterns and trends concerning local shoppers.
- Phase Three-Report Creation: Create comprehensive reports to better convey what the retail information means.
- Phase Four-Community Forums/Downtown Revitalization: Host two separate community forums to better understand and embrace the opportunities that exist.
- Phase Five-Retailer Matching: Match information to retailers current expanding in our area.
- Phase Six-Site Matching: Match potentially interested retailers with sites that best suit them.

- Phase Seven-Contacting: Begin contacting retailers and developers on Grandview's behalf.
- Phase Eight-Ongoing Support: Continue contacting new retailers as needed as well as following up with others.

Discussion took place. No action was taken.

3. ADJOURNMENT

The special meeting adjourned at 7:00 p.m.

Mayor Gloria Mendoza

Anita Palacios, City Clerk